



Digital Outsourcing Services

Increase your company's productivity by outsourcing time-consuming digital tasks.

Overview

Your strategy work is complete, and you know exactly what to do. But you don't know how long all those little tasks will take, nor do you have access to the talent to take on those tasks. One day you might need a WordPress expert to install plugins, and the next you'll need 100 images cropped for that new online catalog you're launching. Not to mention, you've got 5 blog posts to edit and various pay-per-click ads that need to be planned out (that is, if the CEO will ever stop bugging you about the Facebook Fan Page!).

You need help!

Triple Dog Dare Media can help you. Here's a quick sample list of the kinds of work we can help you with.

Social Media

- Monitor/administer Twitter account
- Monitor blog comments
- Monitor/administer Facebook fan page activity
- Research blog posts
- Create blog posts
- Edit blog posts
- Install social media badges or plugins
- Custom Facebook Fan Pages
- Custom Twitter backgrounds
- Create and install themes for WordPress
- Upload media to Flickr/YouTube/Vimeo

Web/Media Production

- HTML production
- CSS layouts
- Image cropping/resizing
- Video editing and conversion
- Audio editing and conversion

System Administration

- Redirects
- Server maintenance
- Patches/upgrades

Campaigns

- SEO/SEM/PPC
- Social media ads
- Landing pages
- Microsites
- Google analytics install/monitoring

Online Stores

- Shopping cart installs/integrations
- Payment systems
- Catalog migrations
- Image/media production

Content Management

- System installs and configuration
- Content surveys
- Content migrations
- Archiving
- Site map creation
- Custom plugins/extensions/modules

Typical Project Fees

Some typical projects and their fees are listed below. Amounts vary depending on whether you're a pay-as-you-go customer, or paying a monthly or quarterly retainer. Our retainer customers have to meet certain minimums (\$250/month or \$2,500 a quarter, at least six months contract) but they also get reduced rates and priority service.

Project	Pay as you go	Monthly Retainer	Quarterly Retainer
Install Wordpress	\$60	\$50	\$40
Install Wordpress w/up to 5 plugins	\$120	\$100	\$80
Create WordPress Theme (from scratch)	\$600	\$500	\$400
Create WordPress Plugin (from scratch)	\$900	\$700	\$600
Monitor Twitter/Facebook account (2 hrs/week)	\$240	\$200	\$160
Edit and post 2 blog entries	\$120	\$100	\$80
Crop and upload 100 images to Flickr	\$240	\$200	\$160
Convert PSD to CSS/XHTML Layout	\$240	\$200	\$160
Video editing (5 minutes)	\$300	\$250	\$200
Routine server admin tasks (1 hour/week)	\$120	\$100	\$80
Install Google Analytics	\$60	\$50	\$40
Routine web site updates (2-3 changes per week)	\$120	\$100	\$80
Shopping cart install / PayPal integration	\$240	\$200	\$160
Custom shopping cart development	\$800	\$700	\$600
Content survey, 50-page site	\$500	\$450	\$400
Custom Facebook Fan Page	\$1,000	\$900	\$750

This isn't a complete list, of course. If you have other needs, please don't hesitate to contact us and we'll give you a fixed-bid quote.

Contact Us

If you're interested in outsourcing your digital headaches, let us know. You can reach us at 512.750.3835, tom@tripledogs.com, or @tripledogs on Twitter.